

**For Immediate Release**

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**Big Brothers Big Sisters**  
Mountain Region

**Big Brothers Big Sisters awarded Piñon Award for its TRIED AND TRUE Program**

Santa Fe, NM – September 1, 2015. The Santa Fe Community Foundation announces the Piñon Award winners for 2015, recognizing Big Brothers Big Sisters Mountain Region as an outstanding “Tried and True” non-profit program serving the people of our community.

Each year, the Piñon Awards recognize the work of outstanding nonprofit organizations and dedicated philanthropists in our communities and showcase the importance of Santa Fe’s vital nonprofit sector. Winners are announced in five different categories: Quiet Inspiration, Tried and True, Courageous Innovation, Visionary, and Philanthropic Leadership.

The Tried and True Award category honors an organization that is known for consistent high-quality programming, despite changes in the external environment. According to the Santa Fe Community Foundation’s website this award is perfectly suited to Big Brothers Big Sisters, who “for 35 years... has provided thousands of children facing adversity with strong and enduring, professionally supported 1-to-1 mentoring relationships that change their lives for the better, forever.”

Winners in all categories include:

- Quiet Inspiration Award: Cancer Foundation for New Mexico
- Tried and True Award: Big Brothers Big Sisters Mountain Region
- Courageous Innovation Award: Santa Fe Watershed Association
- Visionary Award: Moving Arts Española, Inc.
- Philanthropic Leadership Award: Elizabeth and Richard Schnieders

We hope that you will join the Santa Fe Community Foundation in honoring all of their 2015 Piñon Award winners on Tuesday, October 6, 2015 at La Fonda on the Plaza. Doors open at 5pm; Ceremony at 6pm; Dinner to follow. Tickets are \$50 and may be purchased [here](#).

[Read more about the 2015 Piñon Award winners here.](#)

[Read more about the Big Brothers Big Sisters Mountain Region’s Tried and True Award here.](#)



***About Big Brothers Big Sisters Mountain Region***

*Big Brothers Big Sisters (BBBS) has been the leader in one-to-one youth service for over a century, with proven success in creating positive friendships that benefit children, volunteers, families, neighborhoods and communities. Research has shown positive relationships between adult mentors and at-risk children have a direct and measurable impact on children's lives. Youth in the program perform better in school, get along better with their families, and are less likely to use drugs or alcohol. In 2015 BBBS of Southwestern New Mexico merged with BBBS of Northern New Mexico to form BBBS Mountain Region. BBBS Mountain Region currently serves nearly 1,100 local youngsters and their families in Dona Ana, Grants, Los Alamos, Rio Arriba, Taos, Colfax, McKinley, San Miguel, and Mora Counties.*

**PHOTOS, INTERVIEWS AND FURTHER INFORMATION AVAILABLE UPON REQUEST**